

Course Title: Contemporary and Traditional Vietnamese Fashion Studies

College	RMIT VN
School	840H - Centre of Communication & Design
Course Title (30 including spaces)	Contemporary and Traditional Vietnamese Fashion Studies
Career	Undergraduate
Credit Points	12
Pre-requisite Courses and Assumed Knowledge and Capabilities	None
Course Description	<p>In this study tour, you will be introduced to the blend of modern and traditional fashion and culture that inform the thriving and contemporary fashion scene in Ho Chi Minh City, Vietnam.</p> <p>You will be introduced to a unique range of resources that will inform the process of creating your own version of the traditional Vietnamese costume the 'Ao Dai'. Following an initial research phase, you will then design your own Ao Dai, before visiting fabric markets and silk suppliers, and having your unique design crafted by a local tailor.</p> <p>The Study Tour will also include visits to local fashion brands and stores, manufacturers, museums (including the Ao Dai Museum), workshops and lectures at RMIT University.</p>
Program Learning Outcomes (PLO)	<ul style="list-style-type: none"> • <i>Apply analytical decision-making techniques in a fashion environment.</i> • <i>Apply sustainable practices related to fashion and textiles issues.</i> • <i>Identify, research and analyse emerging global issues and trends in the fashion and textiles industry.</i>
Course Learning Outcomes (CLO)	<p>Upon successful completion of this course, you will be able to:</p> <ul style="list-style-type: none"> • Identify the traditional and contemporary influences in the fashion market in Vietnam • Apply research skills to develop a personal response to a design brief • Effectively communicate with a tailor in order to realise your design • Critically analyse, synthesise and reflect on your own work and the work of others in both local and international contexts
Overview of Learning Activities	<p>This studio will be presented through a variety of activities over two weeks including:</p> <ul style="list-style-type: none"> • Field trips in and around Ho Chi Minh City including visits to cultural, industrial and retail centers. • Workshops, lectures and seminars • Demonstrations, critiques and discussions • Independent reading and research to inform your practice

	<ul style="list-style-type: none"> You will use a visual learning journal in order to develop your ability to observe, capture and reflect upon your experiences You will engage with your peers in critically reflective discussion of issues pertinent to your practice
Overview of Learning Resources	RMIT University will provide you with a range of resources and tools to engage in this course, including studio and workshop facilities, online systems and professional equipment. A selected range of supplies are available, as well as support from technical staff. You will also have access to a wide range of online resources through RMIT Vietnam University Library.
Overview of Assessment	<p>You will be assessed on your development and on how well you meet the course's learning outcomes. Assessment may include work arising from in class workshops, projects and presentations.</p> <p>Assessment will cover both practical and theoretical aspects of your learning. Project work will allow you to focus your learning toward your capabilities. You may be required to submit a journal that documents your development and learning throughout this course.</p>
Course Coordinator Details	TBA
Course offering Coordinator	TBA