



SHANGHAI SUMMER SCHOOL

*Learning*

# BUSINESS & CULTURE

*In SUIBE, Shanghai*



*Our Mission: Creating Business Leaders  
With Global Vision*



## **Shanghai Summer School 2018**

### **A Shanghai Municipal Government Scholarship Program Hosted by Shanghai University of International Business and Economics**

In order to enhance the mutual exchanges between Chinese students and students from the Oceania countries, Shanghai University of International Business and Economics (SUIBE) will hold the Shanghai Summer School Program ("3S Program") for the students from the Oceania countries in 2018. The 3S Program is a four-week program and the package fee will cover the costs of tuition fees, accommodations, culture activities, field trips and textbooks after the arrival of the students. The Program consists of basic Chinese course, lectures with the topics of business, economics, finance, business law, management and Chinese cultures, cultures experience, field trips and activities with local students. The design of this program displays the existing advantages of English-taught program at SUIBE. Ever since 2011, seven sessions of Shanghai Summer School---Oceania Program have been successfully held in SUIBE with some 300 graduates from Australia, New Zealand, Fiji and Vanuatu.

Located in an attractive and convenient central business district (CBD), less than ten minutes' taxi drive from Shanghai Hongqiao International Airport, Shanghai University of International Business and Economics (SUIBE), founded in 1960, is the sole business-oriented university in East China and boasts a strong history of business education with its distinctive traits and traditional superiority, aiming at providing opportunity for higher education of business to excellent high school graduates both from China and abroad. Today SUIBE offers 32 undergraduate and 41 graduate



programs and a multitude of certificates programs. Within its student body, 23 provinces and municipalities of China and over 110 countries are presented. SUIBE now has a total number of over 13,000 students, including nearly 2000 full-time postgraduates and over 2000 international students. SUIBE has widespread exchanges and close cooperation with 82 partner institutions from 17 countries, and the Shanghai WTO Research Center, the Research Center for International Business and the Australian Studies Center are the most significant hubs in Shanghai and China for researchers. SUIBE is now the China Scholarship listed university, Shanghai Municipal Government listed university and Confucius institute listed university.



➤ **The students who are eligible for this program are as follows:**

1. Excellent students recommended by consulates of Oceania countries; or by partner universities/institutions of SUIBE in Oceania countries;
2. Excellent students should be passport holders of Australia, New Zealand, or other Oceania countries;
3. Excellent students should be undergraduate students;
4. Sound in body and mind.
5. Being interested in Chinese culture.

We are planning to enroll over 40 international students for this program, and the application is now available, and the relevant agencies should recommend students to fill in the application form in the attachment, and e-mail it back to the contact person of this program. (applications should be recommended and sent by international office of the consulate or the university)



### ☞ Courses and Activities:

We will arrange English-taught lectures, Chinese language and culture courses, culture-experience activities. (Schedule as attached below). Even students who have never learned Chinese will enjoy and flourish through the program.



### ☞ Accommodation:

- 1) Students will be paired and accommodated with standard double rooms in our apartment hotel inside campus. Free internet access is provided.
- 2) We will either arrange 3 meals or allocate standard meal fee to you.



## ➡ **Transportation Guide:**

- 1) From Hongqiao International Airport to Gubei Campus;
    - Distance: 8 km;
    - By taxi: about 10 minutes, 30-45 RMB;
    - By Metro Line 2: 5 stops to Loushanguan Station;  
Then it takes about 10 minutes' walk from Loushanguan Station to our campus.
  - 2) From Pudong International Airport to Gubei Campus
    - Distance: 58 km;
    - By taxi: about 50 minutes, 210-250 RMB;
    - By Metro Line 2: 23 stops to Loushanguan Station. Then it takes about 10 minutes' walk from Loushanguan Station to our campus.
- For group arrival (5 students from same flight), we will arrange airport pickup, on June 17<sup>th</sup> 2018, Sunday, from 9:00am to 6:30pm.
  - Hotel address (inside campus):

### International Exchange Hotel

Shanghai University of International Business and Economics, No. 620 Gubei Road, Shanghai

Address in Chinese (you can print and show to the taxi driver):

长宁区古北路 620 路上海对外经贸大学, 国际交流中心酒店





## SHANGHAI SUMMER SCHOOL Schedule

\* The schedule is subject to change according to weather and availability of the facilities.

Date	Day	Morning	Afternoon	Evening
6/17	SUN	1) Arrival at Shanghai and check-in at SUIBE International Exchange Center Hotel Add: 620 Gubei Road, Shanghai 2) Register at School of International Studies		
6/18	MON	10:00—11:00 Opening Ceremony, SUIBE Introduction, Campus Orientation	3:00-5:00 Meeting Local Students, Tour Around Campus: Carrefour, Metro Station, Banks	
6/19	TUE	9:00—11:30 Lecture: Business Environment in China (by Prof. QIU)	1:30-5:00 1) Tour in Pudong New Area; 2) Presentation: Shanghai Stock Exchange; 3) Tour in Lujiazui Financial District and Oriental Pearl Tower	6:00-8:00 Night Tour of HuangPu River
6/20	WED	9:00—11:30 Chinese Language and Culture	1:30-4:00 Activity with local students on Gubei Campus	
6/21	THU	9:00—11:30 Lecture: Chinese Legal System	1:30-4:30 Activity with local students on Songjiang Campus	
6/22	FRI	9:00—11:30 Chinese Language and Culture	1:30-4:30 Visit around Xintiandi (Famous Pub Area)	
6/23	SAT	Free time		
6/24	SUN			
6/25	MON	9:00—11:30 Chinese Language and Culture	1:30-4:00 Lecture: Supply Chain Management (by Prof. Anselm)	
6/26	TUE	9:00—11:30 Visit Chinese Textile Museum Visit Chinese Martial Arts Museum	1:30-3:30 Tour in Tianzifang (Chinese Art Gallery Street)	
6/27	WED	9:00—11:30 Chinese Language and Culture	Free Afternoon	19:30-21:00 Acrobatic Show
6/28	THU	9:00—15:00 Chinese Culture Experience: One day tour to Zhu Jiajiao (Ancient Water Town)		
6/29	FRI	9:00—11:30 One Day Tour: Shanghai Museum	12:30-4:00 Lunch and shopping in City's God Temple Area	
6/30	SAT	Free time		
7/1	SUN			



7/2	MON	9:00—11:30 Chinese Language and Culture	1:30-4:00 Chinese Painting&Calligraphy/Paper Cutting&Knot Making
7/3	TUE	9:00—11:30 Lecture: China, unveiled from historical perspective (by Prof. XU)	1:30-4:00 Chinese Painting&Calligraphy/Paper Cutting&Knot Making
7/4	WED	9:00—11:30 Chinese Language and Culture	1:30-4:00 Chinese Dancing /Martial Arts
7/5	THU	9:00—11:30 Chinese Language and Culture	1:30-4:00 Chinese Dancing /Martial Arts
7/6	FRI	9:00—11:30 Lecture: Investment Environment in China (by Prof. Dong)	Free time
7/7	SAT	Free time	
7/8	SUN		
7/9	MON	9:00—11:30 Chinese Language and Culture	1:30-4:00 Chinese Classic Movie
7/10	TUE	9:00—11:30 Lecture: Chinese Financial System (by Prof. He)	1:30-4:30 Activity with local students: Chinese Dancing and Preparation for final party
7/11	WED	9:00—11:30 Chinese Language and Culture	Preparation for Final Presentation
7/12	THU	9:00-11:30 Final Presentation and Students' Feedback	2:30-4:00 Final Party
7/13	FRI	10:30—11:30 Closing ceremony and Farewell Lunch	Free time and Packing
7/14	SAT	Departure from Shanghai	

